

SafetyNow Cyber Security eLearning Package

Special Offer:
50% Off

Until December 31, 2025. As low as
\$1.68 per learner, per month

Protect Your People. Protect Your Data. Protect Your Business.

Why This Matters

In 2023, 80% of breaches worldwide were linked to human error (IBM Cost of a Data Breach Report).

The average cost of a data breach in North America reached \$9.48 million.

In both the U.S. and Canada, regulators are tightening cybersecurity and privacy laws for stronger safeguards, mandatory breach reporting, and transparency around AI.

**Training your employees is no longer optional.
It's the first line of defense.**

What's Included – 10 Essential Courses

1. Cybersecurity Basics

Give every employee a strong foundation. Covers the most common threats — phishing, ransomware, weak passwords — and explains the human role in preventing breaches.

Case: A Canadian municipality paid over \$500K in ransom because a single employee reused a personal password. Training would have prevented it.



2. Collaboration & Cloud Hygiene

With Microsoft 365, Google Workspace, and Slack everywhere, secure cloud habits are critical. This course teaches file-sharing do's and don'ts, permissions management, and secure collaboration practices.

Stat: 45% of breaches involve cloud misconfigurations (Verizon DBIR).

3. Email Threats Unmasked

Phishing is the #1 way attackers get in. Employees learn how to recognize red flags in emails, avoid spoofed links, and report suspicious messages.

Case: A U.S. hospital lost 120,000 patient records after one staff member clicked a fake "IT update" email.

4. Emerging Cyber Threats

Covers the latest tactics — social engineering, deepfakes, supply-chain hacks, and AI-driven scams. Keeps your team a step ahead of cybercriminals.

Stat: 33% of executives report seeing deepfake scams targeting their organizations in 2024 (Deloitte).

5. Malware Mastery

Explains how malware works, from trojans to ransomware, and how small mistakes can unleash big costs.

Case: A Canadian manufacturer shut down operations for a week after malware spread from an infected USB.

6. When Malware Strikes

Practical response training: how to isolate infected machines, preserve evidence, and limit damage until IT steps in.

Stat: Companies that contain breaches within 30 days save \$1 million on average (IBM).

7. Passwords

From multi-factor authentication to password managers, employees learn how to build secure credentials that don't compromise convenience.

Case: The 2022 Colonial Pipeline attack began with a single compromised password — leading to fuel shortages across the U.S.

8. Remote Work Security

Explains Wi-Fi risks, VPN use, device security, and how to protect sensitive data outside the office.

Stat: Remote/hybrid work is linked to a 20% higher risk of breaches if security training is absent (Ponemon Institute).

9. AI Slop (Artificial Intelligence Risks)

Covers data leakage, bias, and compliance issues in AI use. Teaches employees how to use AI tools responsibly, safely, and transparently.

Case: In 2023, employees at a global tech company exposed proprietary source code by pasting it into ChatGPT.

10. Computer Security (F55)

Classic fundamentals — secure hardware, patching software, and recognizing risky downloads. Still the building blocks of modern defense.

Stat: 57% of breaches exploit unpatched software vulnerabilities (CISA).





Why SafetyNow?

- ✓ Canada & U.S. employers trust us since 1929
- ✓ Used by Fortune 500s, insurers, schools, hospitals, and municipalities
- ✓ Short, engaging modules employees actually complete
- ✓ Largest compliance training library in North America

The Offer

Cyber Security eLearning Package — 50% Off Until December 31, 2025

- ✓ Train your entire team for as little as \$1.68 per learner/month
- ✓ 10 practical, compliance-ready courses
- ✓ Protect against fines, downtime, and reputational damage



Start Training Today

Bottom Line: Breaches don't just cost money — they cost trust.

The smart move is to
**train now, save 50%,
and stay secure.**



**Lock In Your Discount
Before Dec 31, 2025**